

Application for Membership Mossel Bay Tourism



NAME, SURNAME & CAPACITY OF APPLICANT:

NAME OF BUSINESS:

VAT NUMBER (if applicable):

PHYSICAL ADDRESS OF BUSINESS:

GPS CO-ORDINATES OF BUSINESS: _____

TEL NO. : _____

MOBILE NO. : _____

E-MAIL ADDRESS: _____

WEBSITE ADDRESS : _____

INDUSTRY AFFILIATIONS (SATSA, NAA-SA, FEDHASA, FAIRTRADE etc.) :

For Accommodation Establishments Only:

GRADED BY TGSSA? YES NO

GRADING : _____

GRADING CATEGORY: _____

FULL DESCRIPTION OF ESTABLISHMENT:

MEMBERSHIP CATEGORIES & FEES:

Category 1 One Owner – Single Business	<input type="text"/>	R595 p.a.
Subcategory 1.1 Single Owner – Accommodation 1 – 10 rooms	<input type="text"/>	R595 p.a.
Subcategory 1.2 Single Owner – Accommodation 10 – 49 rooms	<input type="text"/>	R1000 p.a.
Subcategory 1.3 Single Owner – Accommodation 50+ rooms	<input type="text"/>	R2500 p.a.
Subcategory 1.4 Single Owner – Venues (Conference & Events)	<input type="text"/>	R1000p.a.
Category 2 One Owner - Multiple Businesses	<input type="text"/>	R2500 p.a.

Please list all of the businesses that will fall in this category:

Category 3 Friend of Mossel Bay Tourism (Individuals only)	<input type="text"/>	R200 p.a
Category 4 Informal Trader and or Emerging Entrepreneur	<input type="text"/>	R300 p.a
Category 5 Members residing outside the Mossel Bay Municipal Area	<input type="text"/>	R300 p.a

UPON SUCCESSFUL APPLICATION THE MEMBER SHALL;

1. Supply all of the necessary information regarding the establishment to Mossel Bay Tourism (MBT) to ensure that our marketing information is a fair representation of your business.
2. Supply an adequate amount of brochures for one DL sized box on the brochure rack.
3. Restock, on a regular basis, the brochures in their allotted brochure slot.
4. Supply two (laminated) A4 pages with photos, a short description as well as the name and address of the establishment which will be placed in the accommodation files in the offices of Mossel Bay Tourism.
5. Ensure that, on a regular basis, the file inserts are updated to contain the most recent pictures and information.
6. Supply copies of all grading, rezoning certificates and any applicable operating licenses.
7. It is the responsibility of the product owner to ensure that its website listing is updated, correct and a fair representation of the business. The same applies for any printed material that is done on behalf of the business. Should we not receive any correspondence with regards to the accuracy of marketing material we will assume it as correct.

GRADING BY THE TOURISM GRADING COUNCIL:

Should an accommodation provider not be graded by the TGCSA , the premises will be inspected by Mossel Bay Tourism to ensure that the offer be of a suitable standard according to the minimum standards as required by Mossel Bay Tourism. A copy of these minimum standards are available from our membership liaison.

It is the wish of Mossel Bay Tourism thatall accommodation establishments will have themselves star graded by the TGCSA. From 1 July 2019 it a star grading will be compulsory for all accommodation establishments who wish to be members of Mossel Bay Tourism.

TERMS & CONDITIONS OF MEMBERSHIP :

1. Membership fees must be paid before membership applications will be processed.
2. Mossel Bay Tourism cannot guarantee reservations, but will endeavor to rotate referrals and bookings amongst all members.

3. Mossel Bay Tourism does not allow the purchase or distribution of the membership database.
4. All membership contributions are used for the generic marketing of the greater Mossel Bay area.

MEMBERSHIP BENEFITS :

1. Members will receive a membership certificate to indicate that the membership criteria have been fulfilled.
2. Contribution to making Mossel Bay a premier tourism destination: We value your input and offer an open-door policy for new ideas and ventures; assisting with key information when and where possible. This also includes representation at trade and consumer shows, the promotion of events and festivals, public relations and communication, advertising campaigns, production of brochures & maps
3. Accreditation: Being recognised as a trustworthy associate of the official tourism body.
4. Networking Events: Meet and connect with our partners and fellow members.
5. Industry Insights: On the tourism industry and the profile of visitors to Mossel Bay.
6. Product display in the Mossel Bay Tourism office.
7. Website listing on www.visitmosselbay.co.za
8. Listing in Where to Stay and/or Eat, Play, Explore Mossel Bay booklets
9. Access to marketing material to assist with product specific advertising
10. Social Media support as well as specific, boosted posts for each individual establishment
11. Discounted rates and preference for media positioning across select marketing platforms (magazines, e-newsletters, website and social media) with Mossel Bay Tourism.
12. Free access to marketing and tourism data as it is developed.
13. Recognition as a Mossel Bay Tourism Member on all our media platforms.
14. Voting at the AGM to elect Board Members and influence policy.

PLEASE NOTE : Complaints with regard to members from the public will be investigated. Membership might be revoked and paid up months of membership fees will be forfeited.

Signature of Applicant

Date

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